

MEMORANDUM OF UNDERSTANDING

BETWEEN

DEPARTMENT OF YOUTH DEVELOPMENT

MINISTRY OF YOUTH & SPORTS

GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH

AND

CONNECT CONSULTING LIMITED (CCL)

February, 2015

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

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MEMORANDUM OF UNDERSTANDING (MOU)

Background:

To transform the unemployed youth into organized, disciplined and productive workforce and prepare the unemployed youths for self-employment and wage employment at home and abroad by providing skill development training and micro-credit support the Government created Ministry of Youth & Sports in 1978 and Department of Youth Development (DYD) in 1981. Since its inception, the Department has been extending multifarious training, guidance and support to the youths. To harness their potentialities properly and transform them into human resource has been the mission of DYD. Since the inception (1981) of the Department of Youth Development and till June 2014 a total number of 42,37,462 youths (male & female) has been imparted skill development training on different trades for involvement in employment and self-employment and out of them 20,03,528 trained youths engaged themselves in self-employment projects. For establishment and extension of self-employment projects since the inception of the micro credit programme and till June 2014 an amount of Tk. 125915.07 lakh was disbursed to 8,13,897 trained youths as loan from principal amount and revolving fund. The average rate of loan realization is 94%. Income of self-employed youth ranges from Tk.3000/- to Tk. 50,000/-. But in some cases successful self-employed youth earn more than on lakh taka per month. Moreover, a good number of trained youths obtained jobs in different organizations at home and abroad.

Skill development training in different technical and vocational trades is one of the pragmatic programs of DYD. In this regard, Department of Youth Development conducts two types of training programs. 1) Institutional training programs and 2) Non-institutional/ mobile training programs. Institutional training programs are residential and non-residential. Non-institutional / mobile training programs are implemented at upazila level according to local felt needs. Duration of Institutional training courses is 1 month to 6 months and non-institutional training courses are 7 days to 21 days.

Connect Consulting Limited (CCL) - provides technical **consultancy services** to national and multinational companies, government agencies, donors, NGOs, etc in the fields of i) Market Study & Research, ii) Techno-economic Feasibility Study, iii) Diagnostic Study, iv) Facilitation of Technology Transfer, v) Impact Evaluation Study, vi) Formulation of Business Plan/ Action Plan, vii) Socio-economic Study, viii) Post-project Evaluation, ix) Baseline Survey, x) Project Implementation, xi) Monitoring & Evaluation, xii) Training Need Assessment, etc. CCL is a leading consulting house in the country. Its training capabilities are acknowledged within and outside the country, and hence a host of leading national and international experts are assembled under CCL. CCL provides training to entrepreneurs/ individuals, executives, officials of various government agencies, NGOs and commercial organizations, etc in the field of i) Entrepreneurship Development, ii) Business Management, iii) Skill Development Training (on more than 20 trades), iv) Training of Trainers (TOT) v) Marketing and Salesmanship, vi) CCL Model: Business Development for livelihood creation, etc.

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These two organizations' visions are similar to build and make a better nation and a successful youth group. CCL has outreach and DYD is mandated by the Government to transform this huge youth network. By working together with appropriate strategies, it will be easy to accomplish the missions of both these institutions.

To put outstanding contribution in youth development and involving youths in nation building activities DYD has been extending its cooperation for building partnership with different government and non-government organizations by signing MoU. In continuation of this approach, DYD agreed to sign MoU with CCL for betterment of youth community in the country.

Between

The Department of Youth Development (DYD) of the Ministry of Youth & Sports, Government of the People's Republic of Bangladesh with its Office at 108, Motijheel Commercial Area, Dhaka- 1000 (1st Party) which expression shall include its successors and representatives.

And

The Connect Consulting Limited (CCL) having its Office at CEN (D) 23B, Road-99, Gulshan- 2, Dhaka-1212 (2nd Party) hereinafter referred to as 'CCL' which expression shall include its successors and assignees.

This Memorandum of Understanding (MoU) is signed on **23-02-2015** at Dhaka between the Department of Youth Development (DYD) of the Ministry of Youth & Sports, Government of the People's Republic of Bangladesh and Connect Consulting Limited (CCL) and shall be valid for three years up to 22nd February, 2018 and may be extended further upon the agreement of both the parties.

Purpose of MoU:

- i) The Director General of the Department of Youth Development (DYD) and Chief Adviser, Connect Consulting Limited (CCL) entered into an MoU in order to provide training and technical support with mutual coordination and sharing of resources.
- ii) To enhance capacity of DYD officials and trainers by implementing a TAPP and to develop innovative programmes/events on mutual understanding and cooperation.
- iii) To transform unemployed youths into productive workforce with a view to make them skilled, self-reliant and ultimately mainstreaming them in national development.

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WHAT THIS MOU WILL COVER:

01. This MoU provides broad understanding between DYD and CCL. This will take effect from the day it is signed and will continue till 22nd February, 2018. It can be renewed on the basis of mutual understanding between both sides.
02. The MoU will enable both sides to enter into specific activities. These separate activities will have to be separately funded.
03. The Most important activity under this MoU will be a joint TAPP between both sides. CCL is going to complete the production of the Technical Assistance Project Proforma (TAPP) on behalf of the DYD. The TAPP will feature a comprehensive Human Resources Development programme as a joint initiative of DYD and CCL. The TAPP will be completed by November, 2014. It will be submitted jointly by DYD and CCL to donors requesting funding for this project. The TAPP will be processed by CCL to be reviewed by the Ministry of Youth & Sports, Finance Ministry, Planning Ministry, Planning Commission, ERD, and finally will be considered by a Special Project Evaluation Committee (SPEC) of the Socio-Economic Infrastructure (SEI) Division of the Planning Commission. CCL will spearhead this submission to SPEC where representatives of 14 ministries will be present. The project will be initially for three years and will be worth Taka 49 crore. Grant financing from CIDA, the Royal Netherlands Government, SIDA, SDC, World Bank will be sought. The project activity is set to begin once the project is approved and fully financed from 1st July 2015.
04. In addition, this MoU will enable DYD to receive technical support from CCL to produce world-class Annual Report of DYD and for production of success story of DYD.
05. CCL will also develop a state-of-the-art interactive website for DYD. CCL will help run this website.
06. CCL will help organize programme(s) as event manager for DYD to appropriately brand DYD on important days like the Youth Day. If DYD wants a special supplement to be produced in a leading national daily with messages from the Hon'ble President, Hon'ble Prime Minister, Hon'ble Minister, and UN and civil service dignitaries, CCL will help arrange and organize that part with assistance from its own skilled sets of individuals.
07. Success story of successful youth groups will be captured in a Video Documentary to encourage others. This will be done by CCL.
08. CCL will ensure that DYD gets maximum benefit of Press coverage from events organized by CCL.
09. CCL will organize a joint press conference with DYD where the potentials of DYD will be appropriately branded. CCL will ensure that DYD's activities are well covered by the electronic and print media.

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10. CCL will offer a complete service packages for DYD.

11. These activities will each have to be separately funded and separate agreements will be entered for these different activities.

What this TAPP will Cover :

1. It will clearly state the aims and objectives of DYD in the next three years.
2. CCL and DYD will carry out joint training programmes on entrepreneur and skill development on various trades.
3. The TAPP will show the CCL MODEL
 - I. Skills
 - II. Uniqueness from others
 - III. Outreach to the rural and coastal areas
 - IV. Communications with foreign countries.
 - V. Local Labor market. Will show how CCL Model training will transform our work force ready for the local market.
 - VI. How training can ensure that skilled manpower is being sent to the International Market (Asian, European Market)
4. Training of Trainers in Asian, European and North American cities for DYD, Planning Commission, Ministry of Youth & Sports, Finance Ministry, and CCL officials. The duration of these trainings, when will these training programmes take place, and where will it take place will be outlined in the TAPP.
5. CCL will be responsible for securing Donor funding for this Taka 49 crore TAPP.

Benefits for CCL

1. To take active part in the development process of the country.
2. To be a partner of DYD so that CCL and DYD can say that we have made significant and tangible contributions for Bangladesh to reach Millennium Development Goal.

Contact Person of DYD & CCL :

For fulfilling the objectives, on behalf of DYD the Director (Planning) and on behalf of CCL the Chief Adviser will be the responsible as well as contact person regarding these activities.

Termination of MOU and Notice:

Both the parties will have the right to terminate this MoU after failing to resolve any issue between DG, DYD and the Chief Adviser, CCL in writing and will be sent to the relevant party at its address set out above or as notified by the party in accordance with this clause.

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Under the above terms and conditions, the two parties shall execute this MoU, subject to bringing necessary amendments as and when necessary based on mutual understanding.

(Tahia Khalil)

Managing Director
Connect Consulting Limited (CCL)

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(Anwarul Karim)

Director General
Department of Youth Development
Ministry of Youth & Sports

Witnesses:

1. Signature & date:
Name & Address:

Chief Adviser
CCL

Witnesses:

23.04.15
M. Essad-ur-Rashid

1. Signature & date:
Name & Address: